

AKARAMA FOUNDATION, INC. – 2018 PROPOSED PROGRAM

Program Committee Report

October, 2018



The AKArara Foundation Program Committee has continued to implement the Alpha Kappa Alpha International program, Launching New Dimensions of Service under the following program target areas, Educational Enrichment, Health Promotion, Family Strengthening, Environmental Ownership and Global Impact, and AKArara's special programs, Scholarship and Ascending Young Pearls (AYP).

Chapter resources for the Program Committee include the Director of Corporate and Community Relations, Grants, the Media Team, the Director of Marketing and Communications, and the Connections Committee. Our continuing goal is for the AKArara Foundation is to increase the reach of our partners by collaborating and supporting programs and activities and serving as an official resource in the community.

During 2017, all activities outlined in our International Program have been completed or will be completed during the final quarter of this year.

All impact Days to date, have been executed. There are two final impact days Childhood Hunger, scheduled for Monday, October 16, with Family Strengthening as the lead committee and UN Day, Tuesday, October 24, with a collaboration of the program committees and Connections. The theme for 2017 is Human Rights and Social Justice

As we begin planning for the 2018 program, the committee has noted the following: while the committee has utilized the international program resource guide to plan and execute program activities and events, the committee activity reports must be completed consistently – after each event, and must include evaluations, sign in sheets, track number of volunteers and volunteer hours and provide photographs. We must also be more diligent about distributing information earlier, to ensure greater attendance and improve planning.

Sorors, please be reminded, programming is the heart of Alpha Kappa Alpha. All members are not only encouraged but are obligated to serve on program committees. Programs must be the primary focus of each member's service, commitment and participation. Please select and join the efforts of at least one program committee.

As we plan for the 2018 program, committees have noted that the planning under Launching New Dimensions of Service, will follow the International program guidelines through June 2018. Our programs will allow for a smooth transition to the new International Program, after the 2018 Boule.

This includes focusing on the AKArama Foundation's signature program activities that fall under Education, Health, and the Family which should minimize restructuring to integrate new International Program activities and guidelines that might arise.

FOR 2018, THE PROGRAM COMMITTEE PROPOSES THE FOLLOWING:

TARGET I - Educational Enrichment:

ASCEND: The 2017-2018 program has been outlined in the program resource manual, and will continue to include enrichment workshops, model UN modules, cultural enrichment activities, community service activities, exposure to SMART career objectives, and a STEM project as a June culminating activity. ASCEND will continue to convene the last Sunday of each month, from 2:00-5:00 pm. An agenda will be prepared for each session. The committee will focus on recruitment of students through collaboration with neighboring high schools and community organizations.

BACKPACKS: Chapter members will continue to donate backpacks and funds that will be used to purchase backpacks and supplies.

SCHOLARSHIP

- The Scholarship Committee will continue their goals to implement an effective process to select college bound students for financial assistance
- Plan activities to increase the visibility and support of HBCUs.
- Coordinate recipient alumni outreach

TARGET II - Health Promotion

- The health promotion committee will continue to focus on health awareness programs as directed through the international program including facilitating programs through outside organizations.

Target III – Family Strengthening

Family strengthening will continue to plan activities that impact families in three areas: Addressing childhood hunger, seasonal wraps and financial fitness.

- Childhood hunger – work with local shelters and agencies to identify and sponsor meal programs, including our annual summer lunch program and recognize Childhood Hunger Impact Day, October 16, to further awareness.
- The committee will coordinate efforts to collect seasonal wraps and weather appropriate clothing for distribution to families in the community during various chapter events, including MLK Day.
- Facilitate workshops and activities to encourage financial responsibility, including budgeting, housing and mortgage information, retirement planning, investing and saving. These programs will be planned and executed through collaborations with organizations whose expertise and purpose support these topics.
- Adopt a shelter housing women and children and facilitate programs to benefit the residents
- Adopt a school and promote programs that support the needs of the students

Target IV – Environmental Ownership

The Environmental Ownership Committee promotes sustainable practices and opportunities to the AKArama Foundation, Inc. and the Woodlawn community. The committee will continue to provide experiences that heighten the awareness of eco-friendly behaviors and tools to aid in incorporating the behaviors daily.

Target V – Global Impact

- The global impact committee will plan activities and identify events to educate the chapter and the community to encourage support of the goals of Africare, the United Nations and other global issues.
- The committee will support the ASCEND Committee by assisting to engage the students in the model UN program and conducting mock UN delegations, utilizing the UNA USA educational modules.

Community Relations and Partnerships

The goal of our partnerships and collaborations under the direction of our Corporate and Community Relations Director is to extend the *program* initiatives by incorporating community based programs, partnerships, collaborations and resources. These programs are locally developed, serve the Woodlawn community, and are supported by the AKArama Foundation, Inc. The goal for 2018 is to extend the outreach efforts through collaboration and Public Relations.

- Continue the Legal program with the DLA Piper Legal Clinic. The clinic will convene the 2nd Wednesday of each month to offer free legal assistance to low income Woodlawn residents.
- Odyssey: The Illinois Humanities Council; University of Chicago sponsors adult education classes conducted in 60 sessions that allow students to earn 6 hours of college credit from Bard College in New York. “Classes are held at the AKArama Community Service Center September through May.

Submitted by Elaine Singh

Program Chairman

2017 Program Committee Chairmen

Target I – Educational Enrichment

ASCEND
Scholarship

Erica E. Ford/Tamiko Scott
LaShawn Stanton/Judith Mitchell

Target II – Health Promotion

Angela Odoms-Young/Tonya Mattox

Target III – Family Strengthening

Alicia Kelly

Target IV – Environmental Ownership

Kara Holloway/Kimberly A. Jackson

Target V – Global Impact

Phyllis Latham-Tyler

Ascending Young Pearls

Angela Tucker/Karen Haggerty

Resources

Media Team

Shanita Akintonde/Dawn Edwards

Director of Partnerships

Ruth Slaughter

Director of Marketing and Communications

Tonya Mattox

Program Chairman
President

Elaine R. Singh
Bertina M. Power-Stewart

JANUARY	FEBRUARY	MARCH	APRIL
<p>6 Executive Committee Meeting</p> <p>15 IMPACT DAY - MLK DAY OF SERVICE</p> <p>19 Chapter Meeting</p> <p>20 Program Planning Retreat</p> <p>110th International Founders' Day Washington, D.C. January 11-14</p>	<p>1 Executive Committee Meeting</p> <p>IMPACT DAY - PINK GOES RED FOR HEART HEALTH</p> <p>9 Chapter Meeting</p> <p>24 Founders' Day - Hyatt Regency Chicago</p>	<p>3 Executive Committee Meeting</p> <p>9 Chapter Meeting</p> <p>22 TOCS Committee Meeting</p> <p>31 Board of Directors Meeting (Q1)</p> <p>29 Executive Committee Meeting</p>	<p>Central Regional Conference April 5-8 St. Louis, MO</p> <p>IMPACT DAY AKA NAMI AWARENESS DAY</p> <p>13 Chapter Meeting</p> <p>26 TOCS Committee Meeting</p> <p>__AKA Day in Springfield, IL</p>
MAY	JUNE	JULY	AUGUST
<p>5 Executive Committee Meeting</p> <p>9 AKA Day (Springfield, IL)</p> <p>11 Chapter Meeting</p> <p>IMPACT DAY PLAYGROUND MOBILIZATION DAY</p> <p>24 TOCS Committee Meeting</p> <p>31 Executive Committee Meeting</p>	<p>8 Joint Chapter Meeting w/Beta</p> <p>21 IMPACT DAY - THE LONGEST DAY</p> <p>22 TOCS Committee Meeting</p> <p>28 Board of Directors (Q2)</p>	<p>RECESS</p> <p>BOULE 7TH - 13TH Houston, TX</p>	<p>RECESS</p>
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<p>8 Executive Committee Meeting</p> <p>14 Chapter Meeting/Homecoming</p> <p>____ HEALTH & WELLNESS FAIR</p> <p>20 TOCS Committee Meeting</p> <p>27 Board of Directors (Q3)</p>	<p>4 Executive Committee Meeting</p> <p>12 Chapter Meeting</p> <p>IMPACT DAY - CHILDHOOD HUNGER AWARENESS DAY</p> <p>24 UN Day</p> <p>25 TOCS Committee Meeting</p> <p>6 AKARAMA 2018 FUNDRAISER</p>	<p>3 Executive Committee Meeting</p> <p>9 Chapter Meeting</p> <p>29 TOCS Committee Meeting</p>	<p>6 Executive Committee Meeting</p> <p>14 Chapter Meeting w/Beta</p> <p>20 Board of Directors (Q4)</p> <p>29 Holiday Affair</p>

