

AKArama Foundation, Inc.
Resource Development and Fundraising
Raymonda T. Johnson, Director

Foundation Report
For AKArama Foundation, Inc., Chapter Meeting
Friday, May 13, 2016

The AKArama Foundation Resource Development and Fundraising Committee have met on February 9, with an attendance of 8 Members, and on April 5, with an attendance of 9 Members. There is a working group of 11 Members, with several others committed to assisting as needed.

A primary thrust of the Committee is to continue the Sustainers of the Dream campaign for the purpose of paying off the mortgage on the Community Service Center. The funds collected from the 2015 campaign have been deposited as a credit to principal only, and the effect of that payment has already made a significant difference in the principal to interest ratio, as presented on the monthly mortgage statement. The requirement for individual listing as a Sustainer will remain a minimum \$1,000.00 contribution to AKArama Foundation, designated as Sustainers of the Dream. Sorors will continue to get AKArama credit for these contributions, but they are to be “above and beyond” the required minimum.

At the May Foundation meeting, the Committee will launch the campaign for commitments and will begin accepting contributions in single or multiple contributions, to be made by check or electronically. Members may divide up their contributions in any way that is convenient for them. The Committee will host an event in September to thank contributors and to focus on fulfillment of pledges. Contributors who complete their pledges by the AKArama 2016 print deadline will be listed in the souvenir program for the event, and November 5 will be the deadline for Members to get credit in time for the participation list for Holiday Affair. The plaque for 2016 will be prepared after December 31st so as to include all Sustainers for the year. Other contributions toward paying off the mortgage will also be accepted.

In addition to the Sustainers campaign, the Committee is exploring opportunities to gain funds from a variety of sources: corporations, granting organizations, wills and estate planning, and as memorials for Ivies Beyond the Wall.

AKArama Foundation Members are urged to creatively consider their ability to become a Sustainer for 2016 and to commit to the endeavor. As this year is Theta Omega Chapter’s 94th Anniversary, we have accepted a goal of having 94 Members become Sustainers for 2016. Contributions may be written to AKArama Foundation, Inc., with “Sustainers of the Dream” on the memo line. Electronic contributions may be sent to the AKArama Foundation Director of Resource Development and Fundraising for receipting and recording.

Sisterly,

Raymonda T. Johnson
Director, Resource Development and Fundraising