



AKArama Foundation, Inc.
AKArama 2016 Executive Committee Report
AKArama 2016 Presents: Reel to Real in Black and White
September 3, 2016
Chairman's Report

“AKArama 2016 Presents: Reel to Real in Black and White” will be held on November 5, 2016 the 94th Anniversary of Theta Omega Chapter at the Hyatt Regency Chicago. The summer mailing was distributed the first week in August with detailed information regarding AKArama 2016. This year’s summer mailing included an electronic invitation. Members are strongly encouraged to use the electronic save the date and invitation to invite guests. For members requiring hard copy invitations they have been available since Kickoff 2016 and remain available at the center until exhausted.

Kickoff was held on Saturday, August 20th as a summer day party. Approximately 150 guests were in attendance and the kickoff was a profitable event. Members were able to reserve tables, pickup raffle tickets, invitations and other AKArama related materials.

Soror Participation

While the AKArama required participation remains at \$300.00 we are continuing to ask that every member raise AT LEAST \$1,000.00. There are a variety of revenue streams to successfully raise \$1,000.00. You can sell raffles; contribute to donors; contribute to sustainers of the dream or solicit someone to become a sustainer of the dream; sell seats to the event; or sell advertisements in the Souvenir Journal. Be creative and compete with your prior performance. I challenge each and every member of the AKArama Foundation, Inc. to be a one woman campaign to make this event an absolute success to support our programs and the building where our programs are held.

The success of AKArama 2016 rests on each of you and I believe in each and every one of you.

Respectfully submitted,

Adrienne E. Davis
Chairman